

# GLOBAL Competition: Who, What and Where are California's Biggest Threats?

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SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS

# What Is SCAG?



- Nation's largest Metropolitan Planning Organization (MPO)
- Governed by a Regional Council of 84 local elected officials
- Nation's Global Gateway for Trade

## SCAG FACTS ►

**191**

Cities

**6**

Counties

**18.4**

Million People

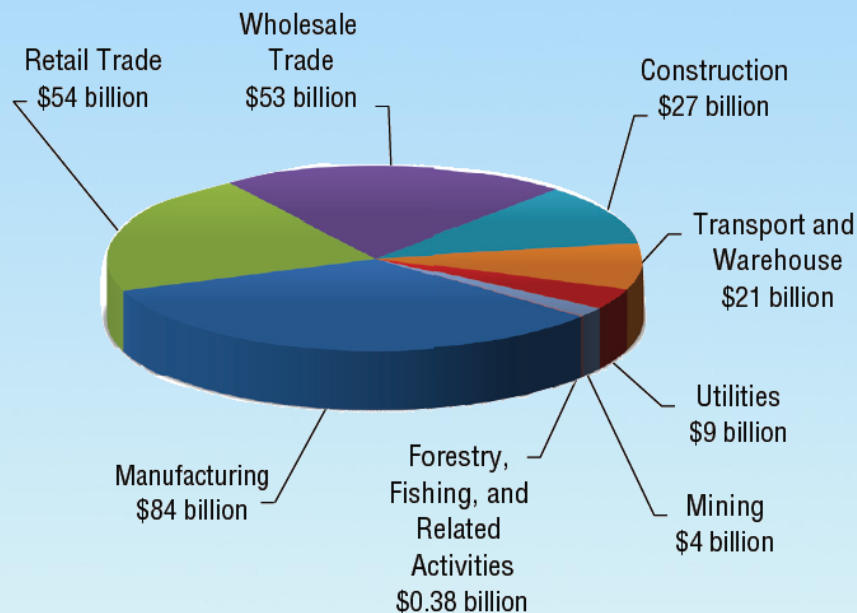
**16th**

Largest Economy  
in the World

# Goods Movement is Critical to the Regional Economy

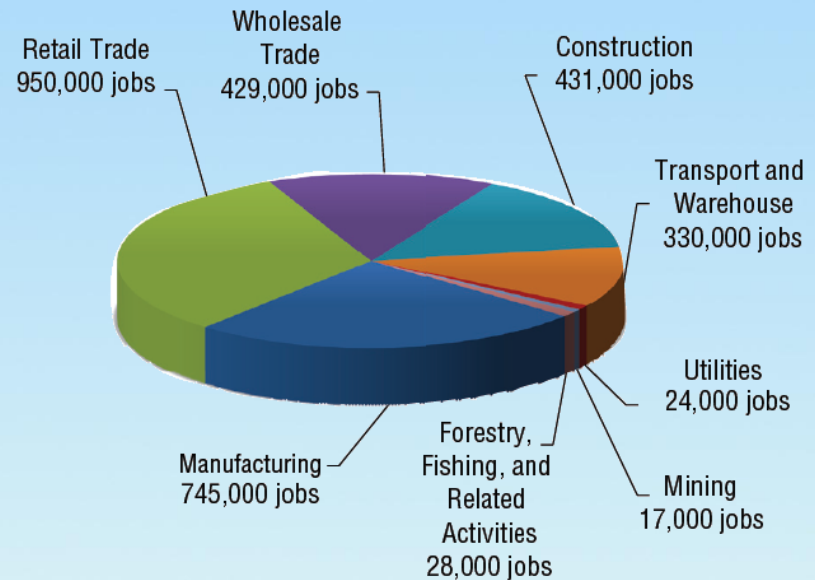
## Economic Contributions

\$253 billion GRP



## Employment Contributions

2.9 Million Jobs



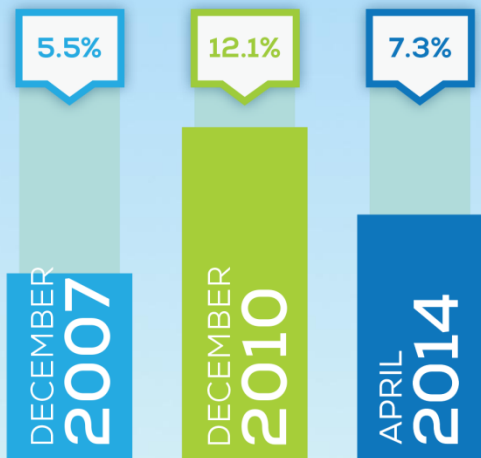
Goods movement dependent industries include manufacturing, retail trade, wholesale trade, construction, transportation and warehousing sectors.

# Unemployment Comparisons

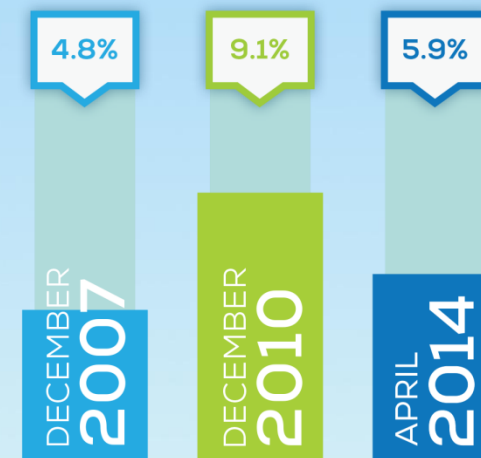
## SCAG REGION



## CALIFORNIA

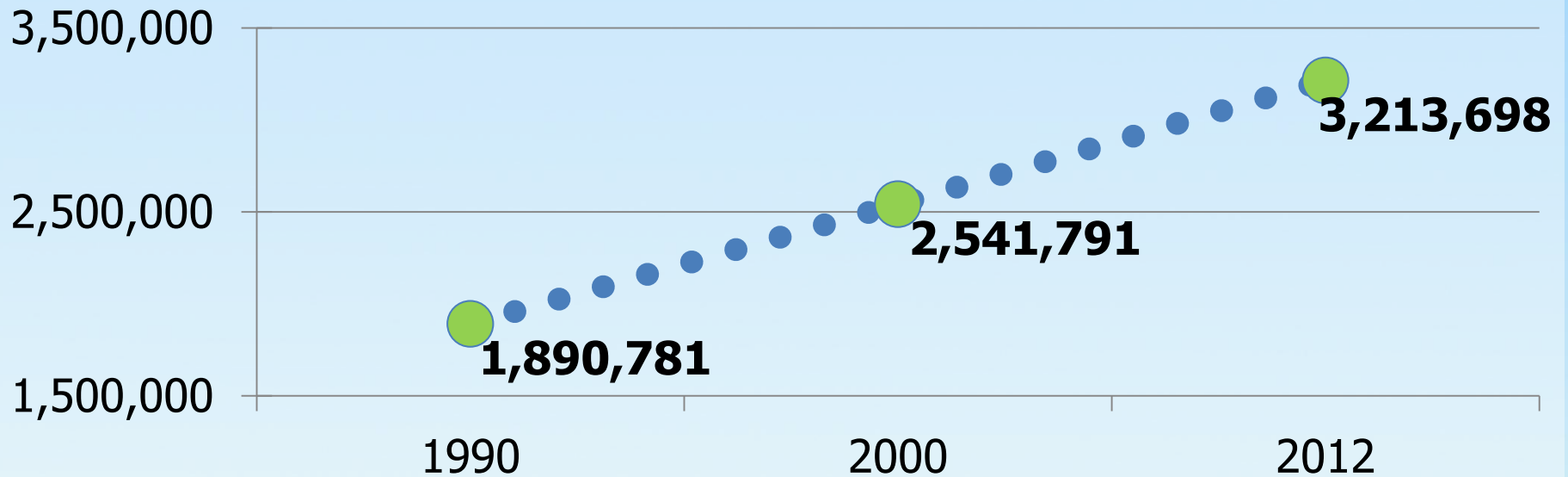


## UNITED STATES



# Poverty in the SCAG Region

Population in Poverty in the SCAG Region, 1990-2012



IN THE SCAG REGION **1** IN **4** CHILDREN ARE IN POVERTY

CHILDREN IN POVERTY  
**25.2%**  
SCAG REGION

IMPERIAL  
**32.8%**  
COUNTY

LOS ANGELES  
**27.2%**  
COUNTY

ORANGE  
**17.9%**  
COUNTY

RIVERSIDE  
**24.9%**  
COUNTY

SAN  
BERNARDINO  
**28.3%**  
COUNTY

VENTURA  
**17.7%**  
COUNTY

# Percentage of County Population in Poverty 2012

**Imperial 23.2%**

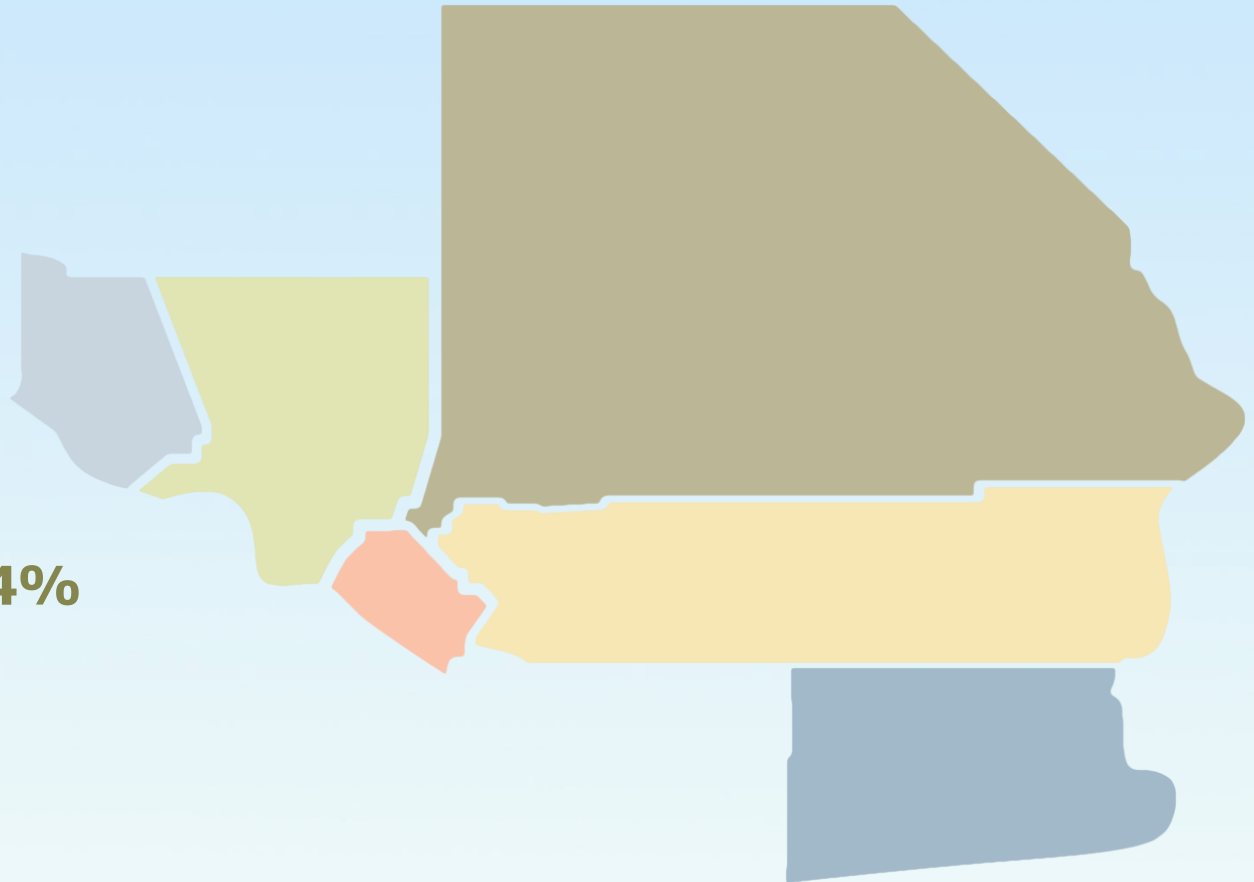
**Los Angeles 19.1%**

**Orange 12.9%**

**Riverside 17.8%**

**San Bernardino 20.4%**

**Ventura 11.5%**



# Percentage of Adults 25+ with High School Education or Less

**Imperial 58.9%**

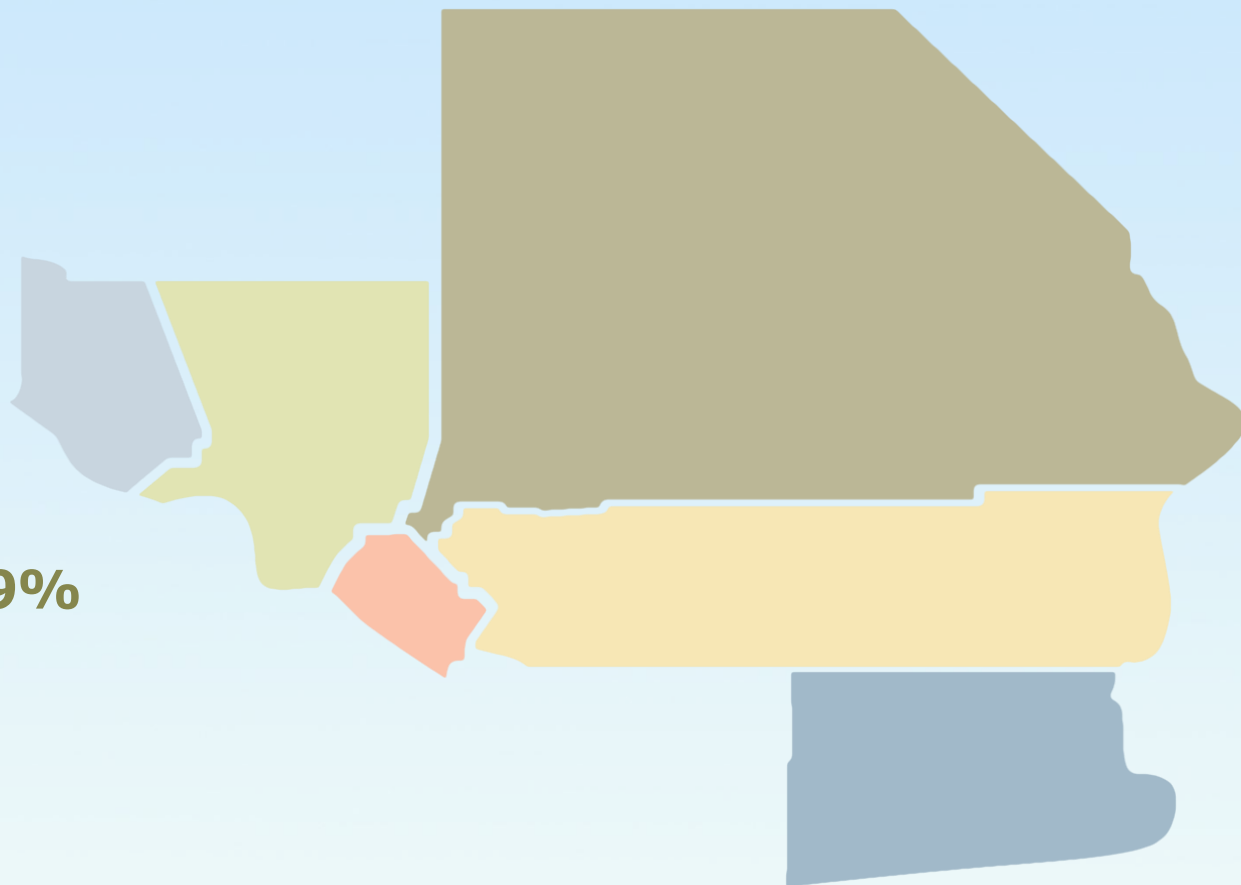
**Los Angeles 43.4%**

**Orange 33.9%**

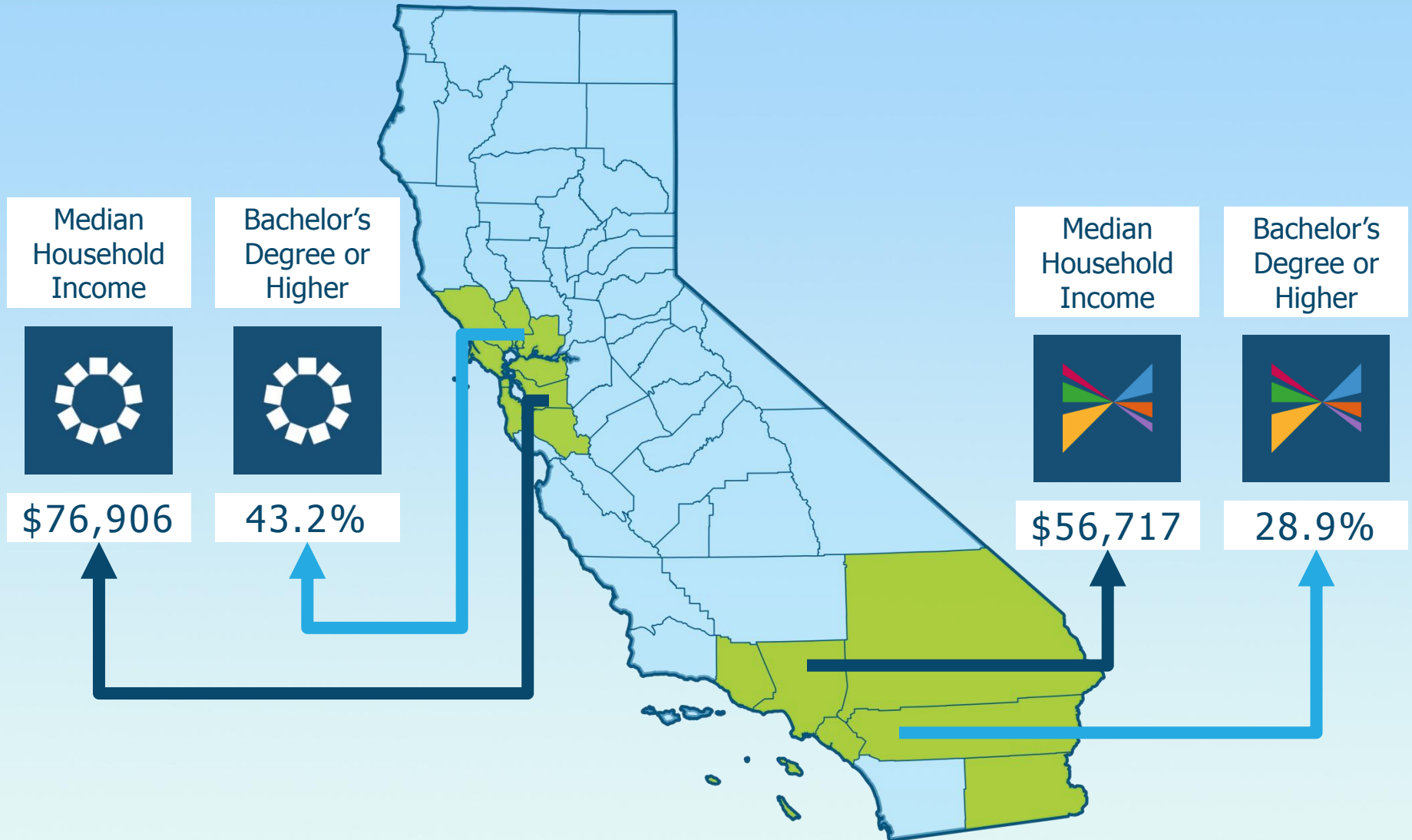
**Riverside 45.6%**

**San Bernardino 47.9%**

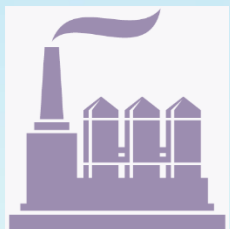
**Ventura 35.5%**



# Northern California vs. Southern California



# Opportunities for Workforce Development & Growth



	% of Workers with a HS Diploma or Less	New Jobs Forecasted, 2012-2020	Median Income
Construction	84.0%	61,600	\$53,036
Logistics	80.2%	143,100	\$44,291
Finance, Insurance & Real Estate	74.8%	53,000	\$48,010
Manufacturing	68.0%	13,600	\$50,597
Health Care	43.9%	133,100	\$57,444

# The War on Poverty

"Unfortunately, many Americans live on the outskirts of hope... Our task is to help replace their despair with opportunity. This administration today, here and now, declares unconditional war on poverty in America. I urge this Congress and all Americans to join with me in that effort."

-- President Lyndon Baines Johnson, 1964

## **Signing of the Economic Opportunity Act** August 20, 1964



# Fifty Years into the War on Poverty

**A Summit on Advancing  
Southern California's Battle  
Plan for Victory – Poverty to  
Jobs, Economic Tactics &  
Community Growth Campaigns**

California Science Center

August 20, 2014

9:00 AM – 3:00 PM



**SOUTHERN CALIFORNIA  
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**SOUTHERN CALIFORNIA  
LEADERSHIP COUNCIL**